

# NEW from The Holistic School of Business!

# BUSINESS FOUNDATIONS

## — LEVEL 1: PURPOSE, PASSION AND PROFITS

A 6-Month Learning Experience that will help you create  
A Profitable Business Based on Your Unique Purpose and Passion.

Now enrolling for class starting Jan 22, 2018! (Enrollment deadline - 12/31/17)



This NEW 6-month Small Business Immersion with our school's founder, Jason Pugliese, will help you attract more clients, grow your heart-centred business, and establish the foundation for a more joyful, fulfilling life.

### THE PROGRAM IS IDEAL FOR YOU IF YOU ARE:

- A professional coach, healer, educator, yoga teacher, consultant or other heart-centered entrepreneur who wants a profitable business that makes a difference in the lives of others.
- In the startup phase, or if you are struggling to bring a consistent flow of clients into your current business.
- Committed to bringing your genuine passion and purpose into your life's work.
- Ready to do the real work of growing your business.
- Integrating holistic, spiritual, and/or mindfulness-based principles and practices into your work and life.

This program will give you a powerful foundation for long-term success in your business, while also giving you tools to attract clients quickly—all while staying true to your life's purpose and values.

### THE BUSINESS FOUNDATION PROGRAM, LEVEL 1 FEATURES:

#### 12 Group Sessions, each session including:

- **Lessons on crucial business topics and tools for heart-centered entrepreneurs:**
  - Mindfulness & Self-Care
  - Live Your Life Purpose
  - Focus on Joy & Life Balance
  - Consciously Create with the Law of Attraction
  - Creative Brilliance
  - Business Mission, Vision & Goals
  - Business Model & Business Planning
  - Rapid Client Enrollment – System Overview
  - Offer Creation & Communication
  - Craft Your Sales Funnel
  - Selling with Free Sessions
  - Branding & Marketing Fundamentals
  - Choose Your Core Marketing Strategies & Create Your Marketing Plan
  - Sales Strategies That Work
  - Fundamentals of Accounting
  - Hire Your First Assistant
- **Coaching & Group Exercises** to help you incorporate the lessons into your business and to provide the support you need to bring your business to a whole new level.
- **Integration of holistic and mindfulness-based practices** that will help you face your fears and transform them. It will also make your experience fun, inspiring, and effective!
- **Access to our online courses** for you to continue to deepen your learning between the live sessions.
- **A full day "Awaken Your Full Potential" workshop** with Jason Pugliese (live in Montpelier only).
- **Monthly, 20-Minute Laser-Focus Sessions** with Jason Pugliese.

## GROUP SESSION DATES (LIVE IN MONTPELIER)

Jan 22 4 pm – 6 pm

Jan 29 4 pm – 6 pm

Feb 12 9am – 5pm • Full day workshop

Mar 5 4 pm – 6 pm

Mar 19 4 pm – 6 pm

Apr 2 4 pm – 6 pm

Apr 23 4 pm – 6 pm

May 7 4 pm – 6 pm

May 21 4 pm – 6 pm

Jun 4 4 pm – 6 pm

Jun 18 4 pm – 6 pm

July 9 4 pm – 7 pm • Extended session for closing celebration and certificates.

### THE GOOD NEWS...

If you live in Vermont, you can apply for a \$2,500 Grant that could pay your program tuition for the Business Foundations, Level 1 Program. This financial aid is available to eligible Vermonters...and you would never have to pay it back! Ask us today about the \$2,500 Grant Opportunity.

**\$2,500**

**GRANT  
OPPORTUNITY**

**Program Tuition:  
\$3,500**

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**Book a FREE 30-Minute Business Breakthrough Session TODAY** with Lucinda Newman, Business Coach and Director of Enrollment at the Holistic School of Business to get the process started: [www.holisticschoolofbusiness.com/business-breakthrough-session](http://www.holisticschoolofbusiness.com/business-breakthrough-session) or Call: 802-225-5960

## NOT QUITE SURE IF THIS IS THE PROGRAM FOR YOU?

It doesn't really matter what we say about ourselves and our program so we invite you to check out our testimonials to see what some of our clients have to say about their experience working with us: [www.holisticschoolofbusiness.com/testimonials/](http://www.holisticschoolofbusiness.com/testimonials/)

### WE'VE HELPED CLIENTS LIKE:

**Andrea Thibaudeau, Owner & Director of Heart Space Yoga Studio**, who, after working with the school, was able to fill her yoga teacher training with 25 students, increase studio income over **\$50,000**, and pay back the debt that she owed for the studio. She was able to completely take her studio to the next level in **less than six months!**

**Nick Sicard, Co-Founder Vermont Mountain Mushrooms**, who was motivated to get out and make more sales for his mushroom business, **tripling sales in three months.**

## NOVEMBER BONUS

**WIN A FREE BASIC BRANDING JUMPSTART PACKAGE from Wisdom Marketing Solutions valued at \$825!**

**Apply for Your \$2,500 Grant and Enroll in our Business Foundation Program, Level 1 by November 30th, and you'll be entered in a drawing to win a professionally designed logo, plus three pieces of marketing collateral, such as business cards, a rack card, or a flyer.**

Our team of marketing professionals have years of experience developing branding and marketing materials to reflect your business and that build brand recognition across your website, business cards, social media graphics, email marketing, product designs and more!

To qualify you must submit your grant application AND all required information to VSAC by the 11/30/17 deadline. AND you must be approved for your grant (or make payment arrangements) by 12/15/17. This offer is available to NEW clients only!